

Care and Connect *for families*



February 2025 Issue #35



Welcome!

Happy New Year from Sense Scotland! In this issue of Care and Connect...

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- Find out about our recent **recruitment marketing campaigns**
- Become a volunteer for the **Care Inspectorate**
- Read our **Member Spotlight for CCPS**
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- Check out our **upcoming events**
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40th Anniversary Logo



We're extremely excited to reveal the logo for Sense Scotland's 40th Anniversary! You can expect to see this logo across all of our social media platforms, publications, website, and more. Thank you to all of our staff and families who took the time to vote for their favourite - the logo above received nearly 50% of all votes!

Recruitment Campaigns

The last few months have been particularly exciting for our Recruitment and Communications teams, who have been working together (alongside media company Global) to try out some wonderful new ways of getting the word out about our job opportunities in Sense Scotland. Back in September, we launched our first-ever advert in the Glasgow subway, featuring Gerard, who we support at TouchBase Glasgow, and his Support Practitioner, Cora.

Last month, we followed this up with a lovely bus advert on Stagecoach buses in the Glenrothes region, featuring Stephen, who we support in our Finglassie service, and his Support Practitioner, Laura. Stephen, Laura, and a number of other staff members and people we support at the service were invited along to the Stagecoach depot to get their photo taken in front of the advert. They even got to experience a tour of the depot from Global's Stevie!

Most recently, we've launched two parallel adverts asking people seeking jobs to 'Choose Sense Scotland' – with a digital billboard on Paisley Road West in Glasgow and a number of digital 'StreetHubs' on the streets of Dundee, each featuring photos of people we support local to those areas. If you happen to catch the adverts, let us know! We'd love to hear what you think.

Become a Care Inspectorate Volunteer

The Care Inspectorate (CI) – the scrutiny body which looks at the quality of care in Scotland to ensure it meets high standards – are looking for people who have experience of using care services or supporting a loved one who has used these services to become an inspection volunteer, lending a unique insight to the CI's work. No qualifications are required. To find out more, go to www.careinspectorate.com/index.php/news/7450-become-an-inspection-volunteer or email get.involved@careinspectorate.gov.scot.

Member Spotlight

We were recently asked by the Coalition of Care and Support Providers in Scotland (CCPS) if we were interested in adding to their 'Member Spotlight' series, which highlights the successes and challenges of the social care organisations who are part of CCPS. Our Chief Executive Officer, Angela Bonomy, took the opportunity to speak about the national crisis that was Storm Éowyn, and how many of our support practitioners went above and beyond during the storm to ensure the safety of the people we support - and all for just £12 an hour. You can read the piece online at <https://bit.ly/ccps-angela-bonomy>.

Fundraising Opportunities

Sense Scotland is a charity. Many of our services rely on funding from trusts, foundations and the public. We need to raise at least £1million every year. Can you, your family, friends or employer help? To find out more about our fundraising activities and opportunities, please sign up to our fundraising newsletter at bit.ly/sense-scotland-fundraising, give the team a call on 0300 330 9292 or email us at fundraising@sensescotland.org.uk.

Ladies' Lunch 2025

This year, our Ladies' Lunch will be so good that we're doing it twice! Join us on either Saturday, 31 May or Sunday, 1 June for an 80s-inspired Ladies' Lunch, taking you back to the decade in which Sense Scotland was formed. The event will once again take place at the voco Grand Central Hotel in Glasgow, with Sense Scotland regular Edward Reid taking on hosting duties. We have some really exciting entertainment in store for you, so stay tuned to our Facebook page at <https://www.facebook.com/sensescotlandcharity> for more information, and email fundraising@sensescotland.org.uk to register your interest.

Tough Mudder

We're excited to announce that we're one of the official charity partners for Tough Mudder – the perfect opportunity for those looking to take on a proper challenge for free with Sense Scotland. Nestled on the shores of the Firth of Forth, Tough Mudder will drag you through jaw-dropping scenery, winding woodland trails, and circle around beach shores like nothing you've tackled before. If you'd like to sign up or find out more, visit <https://www.sensescotland.org.uk/tough-mudder/> or have a chat with our friendly Fundraising team at fundraising@sensescotland.org.uk.

Upcoming Events

Coffee & Connect – Wednesday, 26 February – Online via Zoom

Join our Early Years and Family Advisory team for an online Coffee & Connect session. Grab a cuppa and catch up with other parents and carers as well as Sense Scotland's advisors. Book your free space at <https://ow.ly/o8OX50ULLw7> or email advisory@sensescotland.org.uk to find out more.

SouthWest Assembly – Thursday, 27 February – Garnethill Multicultural Centre

Come along to the Scottish Assembly's regional workshop from 11am – 1pm at Garnethill Multicultural Centre (21 Rose Street, Glasgow) with fun and games and lunch provided. For more information, call Roxanne on 07443097809.

Independent Living Fund Scotland Strategy Event – Thursday, 27 February - Tollcross International Swimming Centre

Join Independent Living Fund (ILF) Scotland at their strategy event to help them develop their priorities over the next few years. The event will take place from 11am – 3pm and lunch will be provided. Find out more and book your ticket at <https://ilf.scot/events/event/ilf-scotland-strategy-event/>.

Twinkle Tots – Wednesday, 12 March – TouchBase Lanarkshire

Our weekly toddler group for children aged 0 - 5 with additional support needs is re-launching in March at our TouchBase in Lanarkshire (43 Leys Park, Hamilton). Book your tickets at <https://bit.ly/twinkle-tots-25> or email advisory@sensescotland.org.uk to find out more.

Please let us know what you think of Care and Connect. Send your feedback to communications@sensescotland.org.uk.

You can find past issues at sensescotland.org.uk/care-and-connect.